



Vizrt InteractifAI Getting Started Guide

Version 1.0



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Antivirus Considerations

Vizrt advises customers to use an AV solution that allows for custom exclusions and granular performance tuning to prevent unnecessary interference with our products. If interference is encountered:

- **Real-Time Scanning:** Keep it enabled, but exclude any performance-sensitive operations involving Vizrt-specific folders, files, and processes. For example:
 - C:\Program Files\[Product Name]
 - C:\ProgramData\[Product Name]
 - Any custom directory where [Product Name] stores data, and any specific process related to [Product Name].
- **Risk Acknowledgment:** Excluding certain folders/processes may improve performance, but also create an attack vector.
- **Scan Scheduling:** Run full system scans during off-peak hours.
- **False Positives:** If behavior-based detection flags a false positive, mark that executable as a trusted application.

Technical Support

For technical support and the latest news of upgrades, documentation, and related products, visit the Vizrt web site at www.vizrt.com.

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1 Introduction

Vizrt InteractifAI is a real-time graphics app for Zoom Workplace meetings. It allows presenters to display contextual visuals to help deliver their messages to the attendees - such as speaker names, agendas, timers, tickers, polls and branded elements - directly inside live Zoom meetings.

1.1 Feedback and Suggestions

We encourage suggestions and feedback about our products and documentation. To give feedback and/or suggestions, please contact your local Vizrt customer support team at www.vizrt.com.

1.2 Support

Support is available at the [Vizrt Support Portal](#).

For more information about all Vizrt products, visit:

- www.vizrt.com
- [Vizrt Documentation Center](#)
- [Vizrt Training Center](#)
- [Vizrt Forum](#)

2 Getting Started

Getting started takes just a few minutes:

1. Install *Vizrt InteractifAI* from the [Zoom Marketplace](#)
2. Open Zoom
3. Launch the app and start your meeting

No additional configuration or set up is required.

Vizrt InteractifAI works with the Zoom Workplace desktop client on Windows or Mac. For the best experience, we recommend using the latest version of Zoom.

2.1 Adding Vizrt InteractifAI graphics to a Zoom meeting

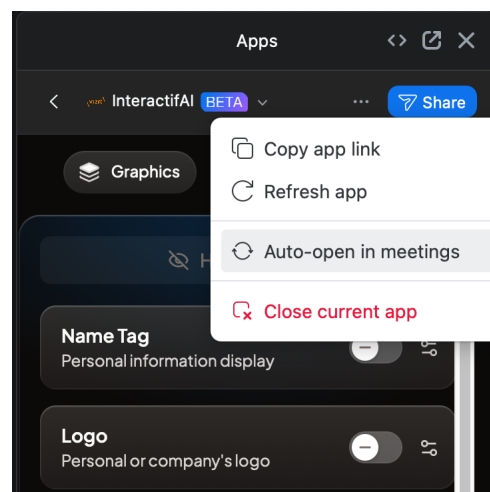
You can launch *Vizrt InteractifAI* either before or during your meeting:

- Open Zoom, go to Apps, launch *Vizrt InteractifAI*, select your graphics, then start your meeting

or

- Start your Zoom meeting, select Apps, launch *Vizrt InteractifAI*, then select the graphics you want to show.

Tip: To automatically open *Vizrt InteractifAI* whenever you join a Zoom meeting, open the three dots menu in the sidebar and select ***Auto-open in meetings***.



2.2 Optimizing the experience

To get the most from *Vizrt InteractifAI*:

- Enable scroll bars in your device settings
- Disable the ***Original ratio*** setting in the Zoom Workplace client app
- Spend a few minutes before your first meeting choosing your preferred colors and fonts.

This ensures your graphics are clear, readable and aligned with your style or brand.

 Tip: You can double-click any color swatch in the Theme settings to choose an exact color that fits your company's brand.

2.3 Supported Graphics

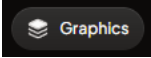
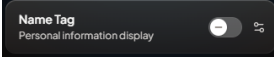
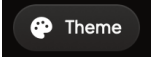
Vizrt InteractifAI includes an assortment of graphics designed for clarity, branding and engagement.

- Name Tag
- Logo
- Ticker
- Timer
- Agenda
- Q&A
- Polls
- External Content (images, video, PDFs or Google Slides)
- Waiting Room
- Social feeds

By selecting the Theme tab at the top of the *Vizrt InteractifAI* Control Panel, you can choose how you want your graphics to appear. You can choose from three design styles and customize colors and fonts to reflect your personal or company brand.

 Note: *Vizrt InteractifAI* will not display graphics before you start your Zoom meeting or if your camera is not turned on.

3 Using Graphics

	Graphics are controlled from the Graphics tab at the top of the Control Panel.
	Each graphic has a toggle switch to show or hide that graphic and a settings button that will allow you to customize the content and behaviour of that graphic.
	You can customize the appearance of your graphics (design, colors and font) from the Theme tab.

3.1 Filling in your Name Tag

Vizrt InteractifAI automatically uses your Zoom profile information to populate your name, role and location. You can edit or update this information at any time within the app from the Settings page by clicking the right-most icon



3.2 Uploading your Logo

Uploading your logo is simple:

- Open the Logo settings using the  icon.
- Select **Upload Image**
- Choose your file and upload



Tip: For images with transparent backgrounds, we recommend using .png files.

3.3 Understanding the Ticker

The ticker lets you share key messages or headlines with meeting participants in real time.

The ticker has a title or image that can be displayed to identify it, and then a list of messages that scroll along the screen containing your information. The list of messages can be entered manually in the Ticker settings panel or read automatically from a Google Sheet via the URL.

3.4 Adding an Agenda

Add the agenda for your meeting using the Agenda option. This is a freeform list of text that automatically adjusts the size to fit in the space available.

3.5 Questions and Answers

Similar to the Agenda, the Q&A option also allows you to enter freeform text, but it doesn't have to be limited only to questions and answers – you can customize the title of this graphic and put any text in the list that you want to share in your meeting.

3.6 How to use Polls

Polls let you collect live feedback from participants during a meeting.

You can:

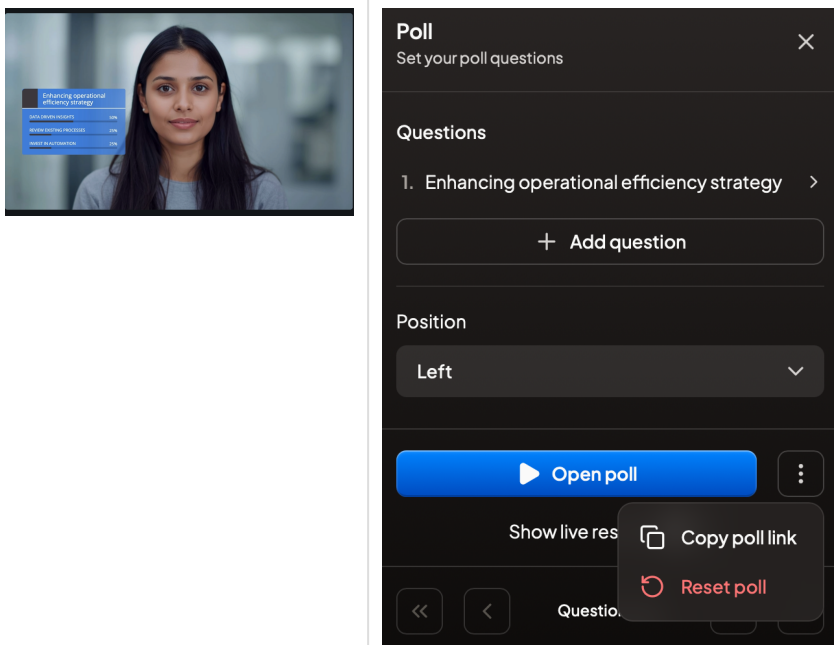
- Add a question and multiple response options.
- The ability to choose single or multiple answers.
- Position the poll display on the left or the right of the screen.

When the poll is shown:

- A QR code appears on screen for participants to scan
- Or you can **Copy poll link** and share it in the Zoom chat.

You can toggle live results on or off, and the poll remains open until you close it.

i Tip: The **Reset poll** function allows you to clear existing poll data. This makes it possible to use the reuse a poll for other meetings between various groups or departments.



3.7 Adding External Content

External Content allows you to overlay additional content directly into your meeting, including:

- Images
- Videos
- PDF
- Google Slides

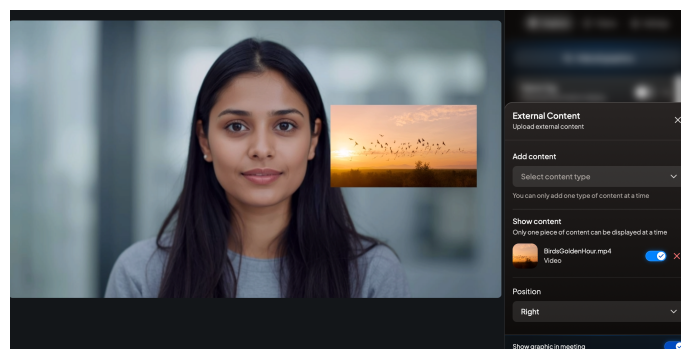
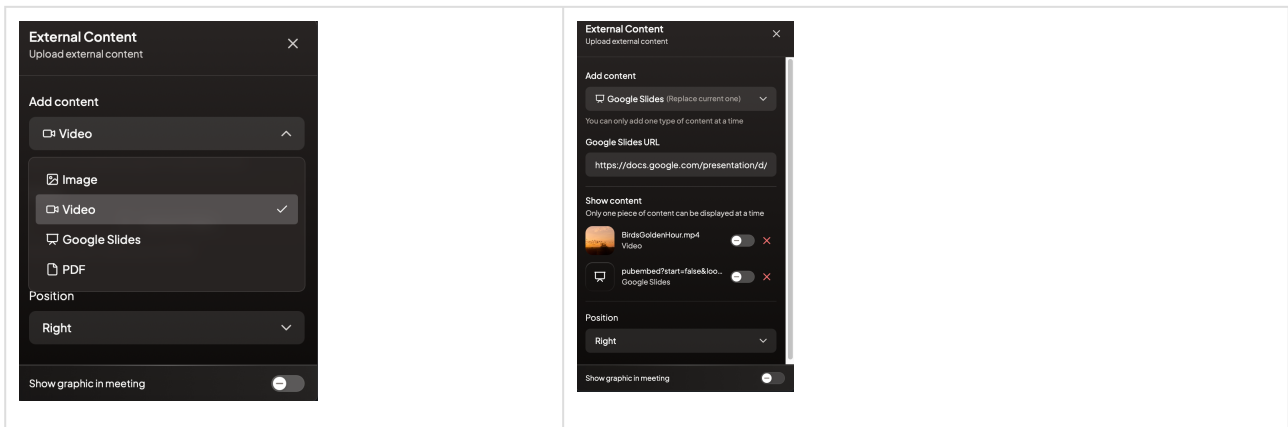


To show external content, you must first choose a display orientation. *Portrait* and *Landscape* orientation are supported for all graphics. For best results with PDF, we recommend landscape orientation. After the orientation is selected, use the *enable* switch to choose which content element to display, you can load up to one item from each of the four categories at the same time.

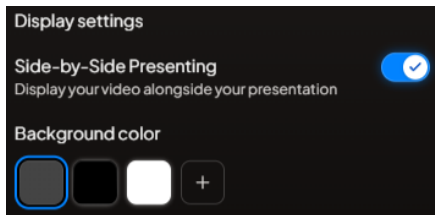
Tip: An effective way to use External Content is to export a PowerPoint presentation as a PDF, allowing you to present and navigate through each page at your preferred speed.

To use **Google Slides**, you must first **Publish to the web** in Google Slides and paste the generated link into *Vizrt InteractifAI*.

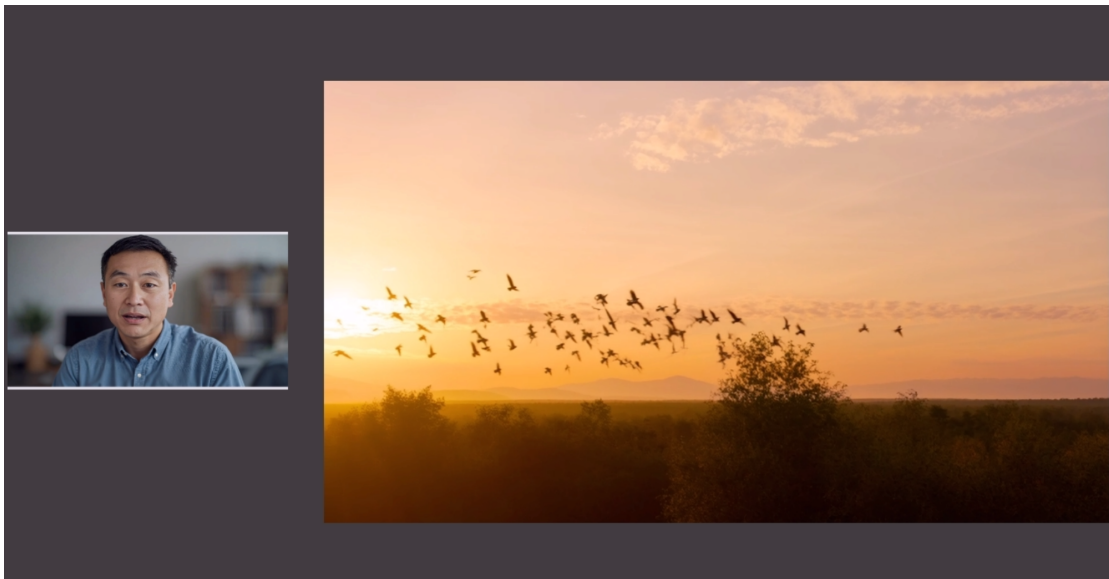
Video content supports .mp4 and .webm playback on both Windows and Mac.



3.8 Side-by-Side Presenting



When external content is displayed, it will be shown over the live video feed. In some cases, you may need to reposition slightly to the left or right to prevent the content from covering you.



Selecting the *Side-by-Side Presenting* option, will display the presentation alongside your live video, ensuring that both the presentation and video feed are completely visible. When this option is enabled, a background color is available for selection.

3.9 Using the Waiting Room

The waiting room graphic covers the entire screen, displaying a logo and message. You can also choose to display the logo that was uploaded into the Logo section in the Waiting Room screen.

i Tip: The Waiting Room graphic is a good placeholder to show prior to the commencement of the meeting or during intermissions.

3.10 How to use Social Feeds

Social Feeds allow you to display posts from **X (formerly Twitter)** or **Instagram**.

To use Social Feeds:

- Connect your social media accounts, found inside the *Settings* tab.

- For Instagram stories, connect an Instagram Business or Creator account to a Facebook page.
- Choose keywords, hashtag or @handles to filter posts

After saving filters, posts will automatically appear when available. You can review, select and display them during your meeting.

3.11 Controlling graphics

You can control graphics yourself or allow someone you authorize to manage them remotely through a web browser.

To enable this:

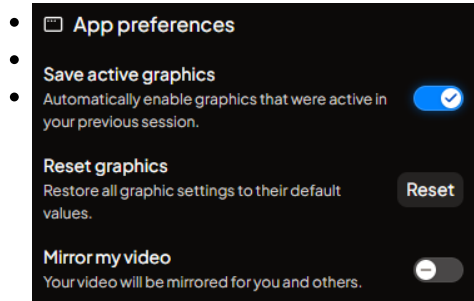
- Launch *Vizrt InteractifAI*
- Turn on **Remote graphics control**
- Share the control link



Note: The toggle switch changes made by the remote controller are not reflected in the presenter's *Vizrt InteractifAI* app (or vice versa).

3.12 Resetting Graphics

You can reset all of the graphics to the default state in Settings.



Go to *Settings*

Click on the *Reset* button next to *Reset graphics*

This will reset all graphics back to their default state, any setting you have configured will be lost.

Vizrt InteractifAI may update the based graphics for time to time. To use these new graphics, you will need to perform a Reset to make them become available.

4 Trials, Licensing and Support

4.1 After your free trial

Vizrt InteractifAI, includes a 30-day trial. You can see the end date of your trial in **Settings** and you will receive a notification 10 days before the trial ends.

To keep using *Vizrt InteractifAI* after the trial ends you can either directly subscribe in the app, contact your **Zoom account manager** or [Vizrt](#).

5 Frequently Asked Questions

Q. Who is Vizrt InteractifAI for?

A. *Vizrt InteractifAI* is designed for anyone who runs structured or repeatable Zoom meetings, including:

- Presenters
- Educators and trainers
- Internal communications teams
- Sales teams

Q. What problem does Vizrt InteractifAI solve?

A. Many Zoom meetings rely on screen sharing or verbal explanation to provide structure. *Vizrt InteractifAI* adds visual clarity – without replacing faces or interrupting conversation.

Q. How is this different from screen sharing slides?

A. Slides take over the screen. *Vizrt InteractifAI* overlays only the visuals, when you need them - keeping hosts and participants visible and engaged.

Q. Do participants need to install anything?

A. No. Only the host (or remote controller) uses *Vizrt InteractifAI*. Participants automatically see the graphics inside your Zoom live video feed.

Q. Will graphics appear in Zoom recordings?

A. Yes. Any graphics shown during the meeting are included in Zoom's cloud and local recordings.

Q. Is training required?

A. No formal training is required. The interface is designed for simplicity and to be used by anyone. Most users are up and running within minutes.

Q. Does Vizrt InteractifAI affect Zoom performance?

A. *Vizrt InteractifAI* is designed to run efficiently within Zoom with minimal performance impact. Actual performance depends on your system hardware and network connection.

Q. Can I use live data?

A. Yes. *Vizrt InteractifAI* supports live, data-driven graphics including:

- Names and titles
- Polls
- Social media feeds
- Timers

Q. What about mirroring my video?

A. You can choose to mirror your video in *Settings*. This will mirror your video, including any virtual background, for you and all others in your meeting.

Q. What about latency?

A. Latency is minimal and is typically governed by network conditions and system hardware. For most meetings, graphics timing aligns naturally with the conversation.

Q. How do I remove the app?

A. To remove the *Vizrt InteractifAI* app, log in to your Zoom account, go to [Zoom Marketplace](#), click *Manage*, go to *Added Apps* and select *Remove* from the three-dot menu next to *Vizrt InteractifAI*.

Removing *Vizrt InteractifAI* does not cancel your subscription. To manage your *Vizrt InteractifAI* subscription please contact your **Zoom account manager** or [Vizrt](#).

Q. What if I need additional support?

A. In the first instance check the Getting Started Guide and FAQs. If you are unable to resolve your issues you can contact Vizrt Support.

6 Troubleshooting: InteractifAI graphics not appearing

Symptoms

- Graphics do not appear in the Zoom meeting.
- The Show graphic in meeting toggle is ON.
- The required information has been entered.
- After refreshing the app, Zoom may show: “Profile error occurred. Your preferences can not be read.”

Possible Cause

This may happen when Zoom’s embedded app cache or webview session becomes corrupted. Vizrt InteractifAI may load in the sidebar, but the graphic preferences may not be read correctly, preventing the overlay from rendering.

Resolution Steps

1. Confirm the basic requirements
 - The Zoom meeting has already started.
 - The camera is turned on.
 - The graphic toggle is enabled.
 - The user is using the Zoom Workplace desktop app on Windows or Mac.
2. Close Zoom completely
 - Close the Zoom window.
 - In the Windows system tray, right-click Zoom and select **Quit**.
 - Open Task Manager and end any remaining Zoom-related processes if needed.
3. Clear the Zoom webview cache. On Windows, go to following location
C:\Users\<username>\AppData\Roaming\Zoom\data
 - Delete these folders if present:
 - WebviewCacheX64
 - unifywebview
 - openvino_cl_cache
4. Reopen Zoom
 - Launch Zoom again.
 - Start or join the meeting.
 - Open **Apps > Vizrt InteractifAI**.
 - Try showing the graphic again. If it still does not appear, continue to step 5.
5. Refresh the InteractifAI app
 - In the InteractifAI sidebar, click the three-dot menu.
 - Select **Refresh app**.
 - Re-enter the graphic information if needed.
 - Turn **Show graphic in meeting** off and on again.
6. Verify
 - Confirm the graphic now appears in the meeting view.
 - If it still does not appear, restart the computer and repeat the cache-clearing steps before opening Zoom.